

INLAND NORTHWEST

20 TALENT & HIRING 20

Summit

Strategies to Solve Today's #1 Business Problem



FIND TALENT • RETAIN EMPLOYEES • IMPROVE CULTURE

September 21, 2022

**CenterPlace Regional Event Center
Spokane Valley, WA**



Optimal Talent Dynamics is recognized by SHRM to offer Professional Development Credits (PDC) for SHRM-CP® or SHRM-SCP® recertification activities.

Employees haven't quit quitting...

4.5M

QUIT

JULY 2022

The "Great Resignation" is still at play.

Money isn't the ONLY reason. Employers still think it is...and it's partially to blame...but the TOP reasons are (a) the manager, (b) the culture, and (c) inability to develop and grow.

YOU NEED BETTER SOLUTIONS

11M

JOB

OPENINGS

May 2022

6.7M

JOBS

FILLED

March 2022

There are *not enough applicants to fill the jobs available.*

Bodies do not equal talent. We are short on numbers, knowledge, and skill sets to meet current demand.

Employers are competing in a world with new rules...

- How much do I **have to** pay?
- What benefits do I **really** need to offer?
- Where can I find **qualified** candidates?
- Why don't my recruiting efforts work?
- ***How can I keep my business running?***

64%

**OF
EMPLOYEES
SAY THEY WILL LOOK
FOR NEW JOB IF
REQUIRED TO GO TO
OFFICE FULL TIME**

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More Information Available

[optimaltalentdynamics.com/talentsummit2022](https://www.optimaltalentdynamics.com/talentsummit2022)



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Join us for intensive solution-oriented workshops guaranteed to deliver **practical ideas** for your business or team. They offer unique solutions to tackle the toughest challenges faced by almost every organization that is struggling with finding and leading people.

TALENT SUMMIT

Ideal for:

- **Hiring Managers**
- **Small Business Owners**
- **Human Resource Professionals**
- **Recruiters**
- **ANYONE Hiring for Talent**

What You Will Learn

- **New Rules** for TODAY's Candidates
- How to **Attract Top Candidates** by Becoming the Employer that Stands Out from the Rest!
- **Best Practices** from employers who are implementing new ideas in the market.
- **Practical, Useful Strategies** to Recruit and Hire the Best Candidates in the Toughest Hiring Market in History
- Improve **Interviewing Skills** and **Onboarding Strategies** to Retain Your Employees
- **Streamline HR** processes to increase your ability to **personalize the Employee Experience**
- **Improve your hiring ROI** by reducing your turnover, hiring time, and your time to proficiency for new hires



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REGISTRATION

To register, follow the link online to learn more about the event, register, and make payment for your spot. See below for any questions about the event. We look forward to seeing you there!

Registration Fees

Spokane Valley Chamber Members!
1-Day Talent Summit (9/21)

\$99

Ticket Price Includes

- Full **lunch**, beverage service
- Program materials and handouts
- Program features and speakers
- Free parking
- Access to slides and presenter materials
- Networking with attendees
- Follow-up access to program sponsors
- Customer service registration support

Special Member Pricing

Standard Price

1-Day Talent Summit (9/21)

\$149

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PRICES INCLUDE LUNCH!!



Register through Spokane Valley Chamber

Directly register for the program through the Spokane Valley Chamber website at: <https://tinyurl.com/gsvcc2022>



Learn More About the Program, Presenters

To learn more about the program, content, presenters, and Optimal Talent Dynamics, visit the website at:

<https://www.optimaltalentdynamics.com/talentsummit2022>



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THANKS TO OUR EVENT SPONSORS!!

